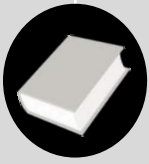




# Adult Literacy League 2015 Annual Report

345 W. Michigan Street,  
Suite 100  
Orlando, FL 32806  
Phone: (407) 422-1540



# Our Year At A Glance

In 2015, Adult Literacy League Served **2,500** Students.

Of The Students Served In 2015,

**88%** Improved Educational Skills

**21%** Accessed Community Services & Performed Civic Duties

**16%** Improved Employment Situation

**57%** Increased Involvement In Their Child's Education

16 Students Passed One or More Sections of the GED



**23 STUDENTS BECAME UNITED STATES CITIZENS**



READ TO ME! BOOK CLUB HAS SERVED



**594**



CHILDREN & FAMILIES.

MAIL-AWAY READ TO ME! BOOK CLUB

HAS SERVED **71** CHILDREN & PROVIDED **250** BOOKS TO FAMILIES.

Reading Between the Wines 2015 Raised \$76,571!



## A Letter From The President

We hope you will take the time to read our 2015 Adult Literacy League Annual Report and look over our year-end report card, too. We saw some very strong growth in our Family Literacy programs this year and our Adult Literacy course offerings continued to expand. We now provide health and financial literacy, math, computer, citizenship, and GED preparation along with basic reading, writing and English language literacy to help our students become even more successful!

In 2015, we were able to significantly reduce the waiting time for students to be matched with a tutor. And, as always, the 4,811 positive outcomes from our students tell the story best. Our community impact continues to impress – and you can review our report card on page 5.

We have featured some of our students and families in our Annual Report so that you can see very personally how the Adult Literacy League changes lives through literacy.

I was honored to serve as the League's Board President this year, and am continuing as an active board member in 2016. I am pictured above with Treasurer, Kurt Kuehnhackl at our 2015 Board Retreat. Like our students, our board is always learning.

Thanks for reading,

*Amy DeYoung*

Amy DeYoung, 2015 Board Chair



### 2015 Board of Directors

#### President

**Amy DeYoung**, *Partner, Orlando Health*

#### Vice President

**Josh Truitt**, *Post Doctoral Candidate at UCF*

#### Secretary

**Jessica Kepple**, *Bank United*

#### Treasurer

**Kurt Kuehnhackl**, *BKHm CPAs*

**Ralphetta Aker**, *Orange County Government*

**David Beatty**, *Retired*

**Brad Dauplaise**, *Starwood Vacation Ownership*

**Ryan Davis, Esq.**, *Winderweede Haines Ward & Woodman, PA*

**Deirdre Fortune**, *KPMG LLP*

**Maria Isabel Sanquirico**, *Eleven 11 Communications*

**Morgan Knezovich**, *OUC-The Reliable One*

**Katie Stocz Miller**, *Orlando Magic*

**Dianne Randolph**, *Community Volunteer*

**Brice Schroedel**, *Walt Disney World Resorts*

**Laura Sorensen**, *Darden Restaurants*

**Jonathan Sykes**, *Burr and Forman, PA*

**Jeremy Waller**, *Rollins College MBA Candidate*

## A Message From The Executive Director

We have tried to give you a very good picture of 2015 in this Adult Literacy League Annual Report! You will see some of our students and families in action, our donors enjoying events, and our volunteers and staff doing the important work required to fulfill our purpose and mission.

We are very grateful to all our community partners and donors for their help in making 2015 a strong financial year. And of course, earning the coveted "Mousecar" from Walt Disney Resorts is always special! Here I am proudly holding our 2015 award! You can find out more about us at our website: <http://www.adultliteracyleague.org>.

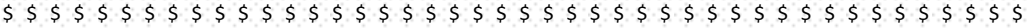
Thanks for reading,

*Joyce Whidden*

Joyce Whidden, Executive Director



# Treasurer's Report



In 2015, the Adult Literacy League was able to **increase** our Net Assets and also **improve** our year-end cash position over the previous year.

We were able to **meet our budget target** for revenue and to bring the organization in **under budget** on the expense side.

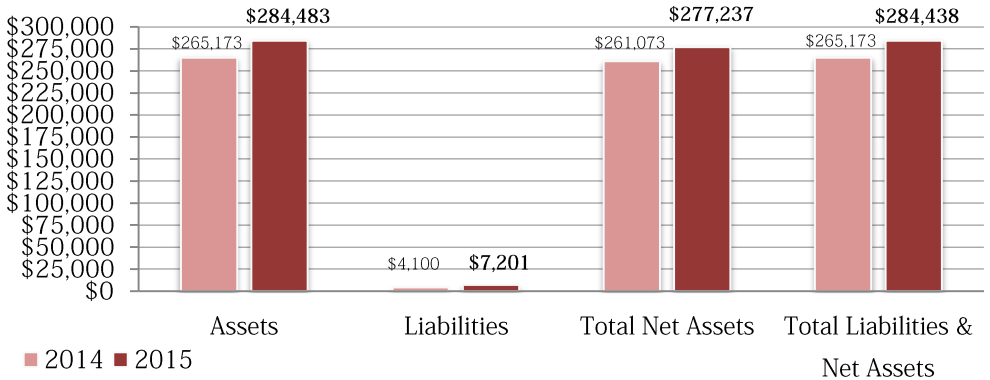
A full copy of the corporation audit and IRS 990 is always available upon request and our **Reviewed Nonprofit Portrait** can be found on the **Central Florida Foundation's** website.

Thanks for reading,

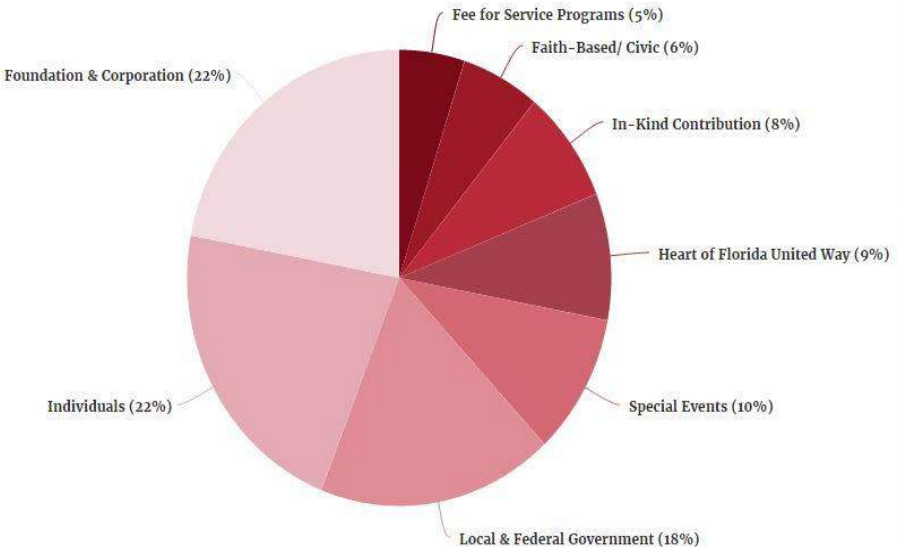
*Kurt Kuehnhackl, CPA*

Kurt Kuehnhackl, 2015 Treasurer

## Statement of Financial Position



## How Are We Funded?



# Our Purpose & Mission

The Adult Literacy League serves to build a literate community.

We educate adults to become self-sufficient members of the community and advocate on behalf of adult and family literacy.

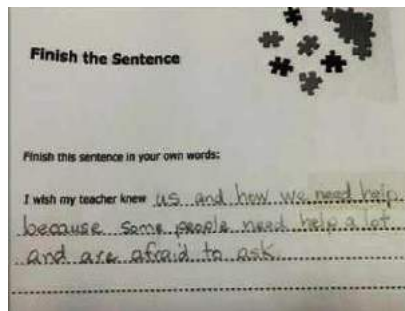
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## Adult Basic Education & GED

One of the biggest challenges for our

**Adult Basic Education Students** is overcoming fear.

Students are afraid to ask for help, they're afraid of ridicule and shame. They're often embarrassed because of a lack of literacy skills. In 2015, we helped our **Adult Basic Education** students in every aspect of the definition of literacy so they could read, write, communicate, compute, solve problems and use technology. In our GED Lab, we helped **16** students pass one or more sections of the GED. **11** of these students achieved their high school diploma and **100%** of those students went on to post-secondary education!



## English as a Second Language (ESOL)

Becoming literate in English is important to our students. In 2015, this was the **largest** of our program services and our students made significant gains by every measurement tool we use. We provide ESOL classes in **Orange, Osceola** and **Seminole** counties in libraries and with community partners. Our ESOL students also worked to develop their own learning opportunities with staff and volunteers, such as **Health Literacy Project-Based Learning** funded by **Florida Blue** and the **Florida Literacy Coalition**.



Adult Literacy League  
ESOL Student Book Club!

## Family Literacy Services

Here is our Family Literacy Manager, Laura Fisher, with some of our youngest new readers. We are providing their parents with the **training, support, books, and supplies** to ensure these children at Hungerford VPK, and the **594** other families we served in 2015, have everything they need to support early literacy at home. The increased time spent by these children and their parents reading and learning at home is cause for celebration!



# Our Literacy Report Card

We have documented **4,811** positive outcomes in 2015 which clearly demonstrates the effectiveness of our programs and the impact we have on individuals and the community.

Our students not only become more skilled and develop increased educational competencies, they become better workers, citizens and parents.

## Increased Economic & Work Stability

**403** students achieved work-based certification, applied for a job, left public assistance, opened a bank account, purchased insurance, improved employment situation, with **112** students obtaining full-time employment – **57** of them for the first time.



ALL students at the health literacy fair. Our ESOL students excel at project-based learning. Thank you FLC & Florida Blue!

## Increased Family Literacy Skills & Activities

**1,432** students increased involvement in their child's education, read to a child, visited the library, acquired a library card, increased time spent in pre-literacy or reading activities with children, increased involvement in their child's school and/or with the teachers.

## Measurable Educational Gains

**2,199** students increased test scores, completed a grade level, increased math, reading, language skills.  
**36** entered post-secondary education or training.  
**16** successfully passed all or part of the GED and  
**11** became high school graduates!

## Increased Civic Engagement

**522** students accessed community services, increased involvement in volunteer activities, obtained a driver's license, performed civic duties, voted, registered to vote and **23** became United States citizens.



A proud new U.S. citizen.

# Advocacy Matters

One of the pillars of our strategic plan in 2015 was to increase our advocacy in the community by engaging more partners and providing more information to the public. Thanks to friends from the **Florida Public Relations Association** we were given the gift of amazing PSA's to reach out to the Hispanic community. Our friends Gabriel Soltren from the Orange Co. Library System (Dorothy Lumley Melrose Center), Lisa Warren, and Orange County Commissioner Pete Clarke came to the roll out of this advocacy initiative at our offices. Thanks so much!



Gabriel Soltren, Lisa Warren, & Pete Clarke

## Volunteer & Make A Difference



Tutor, Peter & Student, Raul

There are so many ways to serve at the Adult Literacy League where, without our volunteers, we would not be able to tutor students, train new tutors, conduct student intake and assessment, support our volunteers, or have such outstanding board leadership for our organization. To learn more about helping us achieve our purpose and mission, call (407)422-1540 or visit our website at [www.adultliteracyleague.org/volunteer](http://www.adultliteracyleague.org/volunteer).

## Because Your Help Is More Important Than Ever

Please consider making a gift in support of our work empowering adults and families through literacy. You may make your secure contribution online at [www.adultliteracyleague.org/donate](http://www.adultliteracyleague.org/donate). Donations by mail may be made to: Adult Literacy League, Inc. 345 W. Michigan Street, #100, Orlando, FL 32806

# 2015 Friends of Literacy

\$50,000 & Greater

Division of Career & Adult  
Education



Funded all or in part by:



Heart of Florida



\$25,000 - \$49,999

Dr. Phillips Charities



Thank you to those who  
donated by designating  
their gift through  
workplace giving.

Angela  
Stromberg



\$10,000 - \$24,999



Chesley G.  
Magruder  
Foundation





## \$5,000 to \$9,999

- 4C (Community Coordinated Care for Children, Inc.)
- City of Orlando
- Duke Energy Foundation
- Florida Literacy Coalition & Florida Blue
- Florida Literacy Coalition & Wells Fargo
- Fleur de Lys Healy
- Violet & Harold Jaeke Foundation
- John R. & Ruth W. Gurtler Foundation
- Orlando Health
- OUC - The Reliable One
- Dianne & Timothy Randolph
- Starwood Vacation Ownership, Inc.
- The Bond Foundation
- Thomas & Patricia O'Donnell Foundation



In 2015 we hosted our 2<sup>nd</sup> Annual "Rise & Shine on Literacy Breakfast, pictured above. It had a great turnout, and was a huge success!



In 2015 we also had our 8<sup>th</sup> Reading between the Wines event, presented by Bank of America. Here are SVP Jodie Hardman, Market President, Steve Alch, & AVP Amanda Bruce-Koehkne with their books signed by our author, Tim Dorsey!

## \$1,000 to \$4,999

A Friend's Foundation, Anonymous Donor(s), David Beatty, BKHM, PA, Pam Brandon, Burr & Forman, Coalition for the Homeless (Orlando), Deborah & Richard Crouch, Ryan Davis, Amy DeYoung, Disney Ears to You grants (Lisa Bernardini, Sandra Giffen, Carolyn Lowell, Thomas Morrissey, Brice Schroedel), Gail & Jim Downing, Dr. Phillips Charities (Board Member, Dr. Margaret Miller designation), Dr. Phillips Charities (Board Member, Sara Van Arsdel designation), John & Cathie Estey, Sue Foreman, Hooah Production Studios, Jessica Kepple, Kate & Joe Kinsley, KPMG, Metropolitan Advertising Co., Esther Myers, Orlando Magic, William Orosz, Publix Supermarkets Charities, Rotary Club of Altamonte Springs, Rotary Club of Winter Park, Ron Schorsch, James Spoonhour, Grey Squires Binford, Staples Foundation, Straker Charitable Foundation, Phil & Melissa Sublette, TD Charitable Foundation, Katherine Vaccaro, Bill & Lisa Warren, Wells Fargo Foundation, Joyce & Chris Whidden

## \$500 to \$999

Altrusa of Orlando - Winter Park, Barbara Barry, Rosalind Beiler, Helen Bentley, Chris & Maureen Brockman, Donald Christopher, Linda Costa, Brad Dauplaise, Leslie & Eric Golden, Quibulah Graham, Jodie Hardman, Mary Ann Helsel, Dr. Aaron Isler, Mary "Teresa" Kolb, Bill Laubach, Massey Services, Jeanne Meyer, Dennis & Anne Michels, Nathan & Lily Silver Family Charitable Fund / The MetroOntario Group, Bill & Kathy Oakley, Timothy J. O'Toole, Oviedo Woman's Club, Amber Randolph, Alan Schmadtke & Christie Davis, Joanne Serros, Marie Shumilak, Laura Sorensen, Dr. Paul Toma, Jayne Willis, Woman's Club of Winter Park, Robert N. Yarmuth



## \$100 to \$499

Ralphetta Aker  
Altria Employees  
William Anderson  
Jeannette Apelado  
Victor Arenas-Carus  
Paul Armstrong  
Autoshop Racing Engines  
Barbara Barati  
Christian Becht  
Heidi Bedell  
Derek Blakeslee  
Gerald & JoAnn Bloom  
Sandra Blossy  
Margaret Bonko  
Valli Boungard  
Jeffrey Bradshaw  
Matt & Alana Brenner  
Carol Brinati  
Randall Brown  
Fern Burr  
Luc & Ermete Cajuste  
JP Carolan, III  
Cathy Carpenter  
Terri Chastain  
Sean Christiansen  
Patrick & O'Ann Christiansen  
Cohen & Battisti, Attorneys at Law  
Nancy Cooper  
Phyllis Corkum  
Donna & Paul Curasi  
Cuong Dang  
Paul & Kjerstin Dillon  
Jeffrey Dimario  
David DiPerna & Christine Arens  
Matt Donnelly  
Leslie & William Doster  
Jill Dotts  
Elena Dubrovich  
Carol Egolf  
Millie Erichsen  
Kathleen Evers  
Peter & Robyn Fantino  
First American Title Insurance Co.  
Dr. Mitchell Freed  
Chandrakant Gadre  
Jennifer Gausman  
Patrick Gifford  
Robert Glazier  
Carolyn Greenberg  
Arden Griffith  
Derek & Jennifer Grozio  
Mark Guberman  
Paul Halyard  
Troy Hamilton  
Renaë Hamilton  
Beth Handelsman  
Karen Haralson  
Sharon Hartman  
Christian Hartman  
Lisa Haynes-Henry  
Henry He  
John & Ruth Heine  
John Hill  
Frank Holt  
Valerie Insignares  
Melissa Isler  
William Jefferson  
Mari Jones Elliott  
Wayne Kalish  
Hal Kantor  
Thomas & Sheri Kerney  
Martha & James Kirby  
Neda Khosravani  
Valerii Kutievov  
Harriett Lake  
Rena Langley  
Jody Lazar  
Jeannette Leinbach  
Dennis & Carol Lenhart  
Margaret Linnane  
Mary Lo  
Martha Lundberg  
Brendan Lynch  
Patricia Ann Maher  
Amanda Mark  
Michael McCausland  
Bill McCormac  
Irene McNutt  
Eulee Mead-Bennett  
Lisa Mihelich  
Courtney Milford  
William "Liam" Miller  
Jonathan Miller  
Katie Miller  
Barbara Mills  
Benjamin Moore  
Eric D. Moore  
Julie & Ruel Murphy  
Mitzi Oates  
Valerie Oberaitis  
Orange County Public Works  
Susan Ori  
Tim O'Toole  
Robert D. Owens  
Robert Parsons  
Vince Pedicini  
Louise Philp  
Dr. Ronald Piccolo  
Stacey Richard  
Jan Richmer  
Vikki Riess  
Victor & Sun Ja Jean Rivera  
Cheryle Rome-Beatty  
Mary Rose  
Maria Rubin  
Tanya Russ  
Wanda Russell  
Tramayne Russell  
Beth Schaan  
Gretchen Schitter  
Brice Schroedel  
Phyl Schuster  
Kimberly Seamens  
William Segal  
Alberga Smythe  
Anthony Sos  
William Spinelli  
Susan Stallard  
Sigi Stockhammer  
Ralph Stoeckel  
Susan Storma  
John Strudwick  
Marilyn Sullivan  
Jerriann Sullivan  
Susan Sunka  
Mary Thomas  
Madelda Thompson  
Wendy Townsend  
Truist  
Josh Truitt  
Ron Tyson  
United Way of Greater Portland  
Designations  
John Upperco  
Audra VanTreuren  
Waggoner Charitable Fund  
Walmart Foundation  
Walt Disney Co. Foundation  
(employee matching gift  
program: Brice Schroedel, Vikki  
Riess & Troy Hamilton)  
James Waters  
Marie Webb  
Jan Weems  
Brian Wetzel  
Terry Winn  
Joanne Wojtyto  
Ryan Young  
Michael Zaccardo

# Up to \$99

Eleanor Ackermann  
Jan Aikens  
Allstate Giving Campaign (J.  
Thomas Simmons)  
Amazon Smile  
Lisa Ambrosini  
Kathy Ammarell  
Peter Anderson  
Pam Anderson  
Kum Baker  
Anthony Baptiste  
Benevity Community Impact  
Fund  
Lisa Bergqvist  
Jim & Linda Berko  
Brion Berman  
Mercedes Bigelow  
Carla Bitterling  
Heidi Boon  
Bethany Bower  
Kellie Brinker  
Karen Buchan  
Robert Carpenter  
Clara Carreno  
CFC Designations  
Chad Brown Counseling &  
Consulting  
Blake Compton  
Tracey Conner  
Dr. Mary Conway  
Stephen Cutler  
Toni Dedik  
James "Dug" Duggan  
Sharon Dunn  
Dara Edmondson

Yolanda Figueroa  
Financial Harvest, LLC  
Alan Frenkel  
Jana C. Frey  
Dr. Ilya Freyman  
Cecilia Galbraith  
Marlene Gawron  
Salvador Gomez Perez  
Susan Gruis  
Halma Esperanza Guerra  
Ernst P. Hall, Jr.  
Ben Haughee  
Lydia Hay  
Laura Heidrich  
Hiram Helfman  
Irene Henze  
Sasha Hernandez  
Marsha Heyliger  
Thomas & Mary Hoopes  
Priscilla Huffman  
Carol Hull  
Doris Huskey  
Christa Hyatt  
Karen Isbell  
Anita Johnson  
Mary A. Johnson  
JustGive  
Terry Kelchner  
Maureen Kellison  
Barbara Kiser  
Stan Levine  
Kelly & Ralph Lewis  
Leslie Lieberman  
Chris Lovelock  
Marie Lucate

Linda Mackie  
Patricia Ann Maher  
Janet Malloy  
Maureen McArdle  
Barbara McBratnie  
Stacy McKenna  
Stephanie Mellenberndt  
Milton Mersinger  
Dorothy Miracle  
Jarrod Monroe  
Civilla Morgan  
Kelly Morphy  
Cedric Nakamura  
Iryna Nasekailo  
Retha Nellis  
Net N. Nguyen  
OCREA (Orange County  
Retired Educators  
Association)  
Alexander Oropeza  
Judith Ortiz  
Theresa Osborne  
Walter Pacheco  
Margarita De Jesus Pagan  
Ruth Patrick  
Lynell Payne  
Julie Petosa  
Jarrad Plante  
Alison Presley  
Shirley F. Randolph  
Tres Randolph  
Ransom Randolph  
Raymond Reynolds  
Carmen Richards  
Deborah Risley

Lydia Rodriguez  
Rene Rodriguez  
Maria Cristina Rolon  
Raul Romero  
Christopher Roy  
Josh Rubin  
Teresa Salazar  
Diane Sandquist  
Peter Schmer  
Dan Scott  
Nancy Shaffer  
Marilyn & Tom Simmons  
Caterina Sinopoli  
Angie Sola  
Gina Solomon  
Modupe Soremi  
Bernice Souders  
Jonell & Glenn Stahl  
Janel Stephens  
Cynthia Still  
Mark Stocz  
Kim Stutsman  
Alissa Torres  
Margot Torres  
Kristi Troy  
Lynne Veerman  
Robert Waller  
Barbara Wetzler  
Michael Wicks  
Owen Williams  
Deborah Willis  
Jose Willmore  
Melinda Wimbish  
Melissa Wrex  
YourCause  
Dr. Jie Yu





# HELP THEM FIND A HAPPY ENDING.



There's a simple reason why thousands of parents in Central Florida don't read to their children: They don't know how. For them, literacy is the means to a happy ending.

**Change the future. Teach someone to read.**

To volunteer, call the Adult Literacy League.

**407-422-1540**

[www.adultliteracyleague.org](http://www.adultliteracyleague.org)



**Adult Literacy  
LEAGUE, INC.**